



Morwell Central Primary School

Photographing, Filming and Recording Students Policy 2024



Help for non-English speakers

If you need help to understand the information in this policy, please contact the school on 51365568.

Purpose:

To explain to parents/carers:

- how Morwell Central Primary School collects, uses and discloses photographs, video and recordings of students
- when parent/carer consent is required before photographing, filming and recording students
- how consent can be provided and withdrawn.

Scope:

This policy applies to the general collection, use and disclosure of photographs, video and recordings (images) of students.

The policy does not cover the:

- use and disclosure of photographs, video and recordings of adults.

Policy:

At Morwell Central PS, we aim to celebrate student participation and achievement, showcase learning programs, and share camp, excursions and sporting highlights and to communicate with our parents/carers and school community in newsletters, on Compass and Facebook.

There may also be occasions where we take images to support student behaviour management or to fulfil legal obligations. Further detail is provided within this policy.

In addition to the above, there may be situations where a third party requests to take, use or disclose images of students.

This policy outlines the practices that Morwell Central Primary School has in place for the collection, use and disclosure of images of students to ensure compliance with the *Privacy and Data Protection Act 2014* (Vic). It also explains the circumstances in which we will seek parent/carer consent and how consent can be provided and withdrawn.

Consent:

A 'Photographing, Filming and Recording Students Consent Form' will be provided by Morwell Central Primary School at enrolment. This form applies to standard uses of images for the time your child attends the school. Standard uses are defined in the following sections.

For non-standard uses, where consent is required, parents/carers will be sent a consent form for that specific situation. Schools will also notify parents when implementing software that may include photos of students, giving parents an opportunity to discuss any concerns or preferences.

If at any time parents/carers wish to withdraw their consent, they can by contacting the office on 51365568. If consent is withdrawn verbally, the school will make a written record of this. However:

- if the images have already been published and are in the public domain, it may not be possible to remove them
- the school can still collect, use and disclose images in circumstances where consent is not required (see below for more information).

Image use within the physical school environment:

Morwell Central Primary School may photograph, film or record students to use within the physical school environment, including:

- for display in school classrooms (e.g. in displays of student work, on noticeboards to celebrate achievements).

Image use within the school community:

Morwell Central Primary School may photograph, film or record students to use within the school community, including:

- in the school's online communication, learning and teaching tools (e.g., emails or apps that can only be accessed by parents/carers and school staff with passwords.)
- in the school's newsletter
- in the school magazine.

Image use beyond the school community:

Photographs, video or recordings of students may also be used in publications that are accessible to the public, including:

- on the school's social media account
- the local newspaper.

Media:

The media, or the Department of Education and Training's media team, may seek to photograph, film or record students for a news story or school event. This may include broadcast media, online or social media or print media, including newspapers and magazine publications.

When our school receives such requests Morwell Central Primary School will:

- provide parents/carers with information about the organisation involved and when/for what purposes the photography, filming or recording will occur.
- seek prior, express parent/carer consent in writing.

Students will only be photographed, filmed or recorded by the media at school if express consent is provided for that specific media event. Neither the school nor the Department own or control any photographs, video or recordings of students taken by the media.

Research:

On occasion, the school may agree to research projects being conducted at the school. If this occurs, parent/carer consent will be sought for student participation, including any photography or recording of students.

Other external collection, use or disclosure:

If there is a situation which will involve the collection, use or disclosure of images of students by or to third parties which is not otherwise covered by this policy, Morwell Central Primary School will:

- provide parents/carers with information about the event or activity, the organisation involved and when the photography, filming or recording will occur
- seek prior, express parent/carer consent in writing.

Official school photographs:

Each year Morwell Central Primary School will arrange for a professional photographer to take official school photographs of students. This will generally involve both class photos and individual photos being taken.

Official school photographs may be:

- purchased by parents/carers
- used for school identification cards
- stored on CASES21 for educational and administrative purposes.

Morwell Central Primary School will notify parents/carers in advance of the official school photographs being taken to give them an opportunity to decide whether their child will be included.

Parents/carers who choose to opt-out of having their child participate in official school photographs must contact Morwell Central Primary School before the date photos are scheduled to be taken to advise that their child will not participate. There is no obligation on any parent or carer to purchase any photographs taken. However, the school will need to discuss with these parents/carers alternative arrangements for identifying students in emergencies and for other essential purposes.

School performances, sporting events and other school approved activities:

Morwell Central Primary School endeavours to respect the privacy of all members of our school community and request that parents/carers, students and invited guests do not photograph, film or record school performances including assemblies, sporting events and other school-approved activities.

Neither the school nor the Department own or control any images of students taken by parents/carers, students or their invited guests at school activities.

Images to manage student behaviour or fulfil our school's legal obligations:

On occasion it may be necessary for school staff to photograph, film or record students when necessary to:

- fulfil legal obligations, including to:
 - take reasonable steps to reduce the risk of reasonably foreseeable harm to students, staff and visitors (duty of care)
 - provide a safe and suitable workplace (occupational health and safety law)
 - supporting students' social and emotional wellbeing, and health (duty of care)
- for identification purposes, when necessary to implement discipline and/or behaviour management policies.

Morwell Central Primary School does not require or obtain consent from parents/carers or students to photograph, film or record students for these reasons. However, when Morwell Central Primary School photographs, films or records a student for any of these purposes, staff will only collect and use such images in a way that is reasonable and appropriate in the circumstances.

Child Safe Standards:

Morwell Central Primary School will use student images reasonably, appropriately and sensitively, consistent with our obligations under the Child Safe Standards and our school's Child Wellbeing Policy. If at any time a parent/carer or student has a concern about the use of any images they should contact the school on 51365568.

Curriculum-based activities:

Photographs, film and recordings of students may be collected and used for curriculum-based activities (i.e. class work) as part of standard learning and teaching practices. Morwell Central Primary School does not require or obtain consent for this. Access is limited to students and relevant teaching staff. Parents/carers may have access to images of their own child in this context.

Professional development:

Occasionally, teachers and classes may be recorded for professional development purposes to improve the delivery of educational services. Morwell Central Primary School does not require or obtain consent for this; however, the recordings will only be used internally and for the specific purpose of staff development.

Storage of images:

Photographs, video and recordings of students taken by Morwell Central Primary School will be stored in our secure document storage systems with restricted access. Any photographs, videos or recordings made on devices, including non-school issued devices, will be transferred to secure school systems and removed from the devices as soon as reasonably possible.

FURTHER INFORMATION AND RESOURCES:

- The department's Policy and Advisory Library: [Photographing, Filming and Recording Students](#)

POLICY REVIEW AND APPROVAL:

Policy last reviewed	25/1/2024
Approved by	Principal
Next scheduled review date	